IN THE CLAIMS

Claims 1-12.   (canceled)

Claim 13. (currently amended)   A data processing apparatus for recommending content to a user; comprising:

storing means for storing favorite content lists created by respective users including a first user and received from a plurality of user terminal devices including the user terminal device corresponding to the first ~~the~~ user;

an assigning means for assigning points to the content in the ~~each~~ favorite content list of each of the users other than the first user in inverse proportion to a number of contents listed in the corresponding favorite content list;

a generating means for generating a content list specific to the first user indicating common contents by comparing the content listed in the stored favorite content lists;

a ranking means for ranking content in the first user's generated content list based on the points assigned to the content; and

recommendation generating means for generating a recommendation content list specific to the first user based on the ranked content and not including the content of the first user's favorite content list.

Claim 14. (currently amended)   A method of recommending content to a user; comprising the steps of:

storing favorite content lists created by respective users including a first user and received from a plurality

of user terminal devices including the user terminal device corresponding to the first user;

assigning points to the content in the each—favorite content list of each of the users other than the first user in inverse proportion to a number of contents listed in the corresponding favorite content list;

generating a content list specific to the first user indicating common contents by comparing the content listed in the stored favorite content lists;

ranking content in the first user's generated content list based on the points assigned to the content; and

generating a recommendation content list specific to the first user based on the ranked content and not including the content of the first user's favorite content list.

Claim 15. (currently amended)   A user terminal device connected to a data processing system for recommending content to a user, comprising:

transmitting means for transmitting a favorite content list created by a first user and a request for a recommendation content list specific to the first user to a data processing apparatus via a network; and

receiving means for receiving the requested first user's —recommendation content list;

wherein the first user's recommendation content list is specific to the user and is generated by assigning points to the content in each of favorite content lists created by respective users other than the first user in inverse proportion to a number of contents listed in the corresponding favorite content list, generating a content list specific to the first user indicating common contents by comparing the content listed in the favorite content

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lists, and ranking content in the <u>first user's</u> generated content list based on the points assigned to the content, and generating the <u>first user's</u> recommendation content list based on the ranked content and not including the content of the <u>first</u> user's favorite content list.

Claim 16. (currently amended) A data processing system for recommending content to a user; comprising:

a plurality of user terminal devices including the user terminal device corresponding to <u>a first</u> ~~the~~ user, each comprising:

    transmitting means for transmitting a favorite content list and a request for a recommendation content list; and

    receiving means for receiving the requested recommendation content list; and

a data processing apparatus connected to the plurality of user terminal devices via a network, comprising:

    storing means for storing the favorite content lists <u>created by respective users including the first user and</u> received from the plurality of user terminal devices and the request <u>received</u> from the user terminal device corresponding to the <u>first</u> user;

    assigning means for assigning points to the content in ~~each~~ <u>the</u> favorite content list <u>of each of the users other than the first user</u> in inverse proportion to a number of contents listed in the corresponding favorite content list;

    generating means for generating a content list <u>specific to the first user</u> indicating common contents by comparing the content listed in the stored favorite content lists;

ranking means for ranking content in the <u>first user's</u> generated content list based on the points assigned to the content; and

recommendation generating means for generating the recommendation content list specific to ~~the~~ the <u>first</u> user based on the ranked content and not including the content of the <u>first</u> user's favorite content list.

Claim 17. (currently amended)   The data processing apparatus according to claim 13, further comprising transmitting means for transmitting the recommendation content list to the user terminal device corresponding to the <u>first</u> user.

Claim 18. (currently amended)   The method according to claim 14, further comprising the step of transmitting the recommendation content list to the user terminal device corresponding to the <u>first</u> user.

Claim 19. (currently amended)   The data processing system according to claim 16, further comprising transmitting means for transmitting the recommendation content list to the user terminal device corresponding to the <u>first</u> user.